## Customer Service

Honors the organization's commitments to customers by providing helpful, courteous, accessible, responsive, and knowledgeable service and information to external and internal customers.

## Customer Service - Helpful

| Exceptional <br> Performance | Distinguished Performance | Valued Performance | Satisfactory <br> Performance | Needs Improvement Performance | Unacceptable Performance |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Anticipates customer needs and regularly goes "the extra mile" to provide service; takes ownership of customer issues, actively seeks ways to improve customer service; makes useful improvement suggestions to the appropriate manager or leader | Provides assistance to customers; frequently goes "the extra mile" to provide service; often demonstrates considerable knowledge of services provided; demonstrates expertise in correcting problems; listens to customer needs, confirms issues and delivers appropriate results | Willingly provides assistance and useful information to meet customer needs; takes appropriate actions to provide accurate information to customers; assumes ownership of customer issues and takes appropriate steps to correct problems without difficulty | Reliably assists and provides appropriate service and information to meet customer needs; follows up with customers when needed; resolves customer issues | Sometimes has difficulty assisting others and providing needed information in a timely manner; does not consistently initiate follow up; sometimes has difficulty resolving customer issues | Consistently fails to provide assistance and information to customers or begrudgingly provides minimal service; fails to identify or solve customer service issues; does not incorporate learning from past mistakes |

## Customer Service - Courteous

| Exceptional Performance | Distinguished Performance | Valued Performance | Satisfactory Performance | Needs Improvement Performance | Unacceptable Performance |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Maintains a professional and respectful demeanor at all times when serving customers; is attentive to customers' needs, even during busy | Demonstrates a high level of respect and professionalism when serving customers; takes an interest in customers, listens and engages customers to | Greets customers promptly and respectfully face-to-face or over the phone; listens attentively to verify understanding of customer needs; takes | Reliably greets customers; is attentive to customers; has positive relationships with customers; shows patience when listening to customer concerns | Usually greets customers promptly; sometimes has to be reminded to be more attentive to the customer; sometimes has positive | Consistently fails to greet customers promptly and be polite in interactions; is not attentive to the customer or considerate of his/her needs; fails to leave a positive |

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\begin{array}{|l|l|l|l|l|}\hline \begin{array}{l}\text { periods; continually } \\
\text { improves relationships } \\
\text { with customers by } \\
\text { focusing individualized } \\
\text { attention; empathizes } \\
\text { with customers and } \\
\text { helps them feel } \\
\text { understood; acts } \\
\text { respectfully and } \\
\text { diplomatically to diffuse } \\
\text { even the most difficult } \\
\text { situations }\end{array} & \begin{array}{l}\text { understand needs and } \\
\text { delivers consistent } \\
\text { results; shows interest } \\
\text { in, anticipates, and } \\
\text { responds to customer } \\
\text { needs in a timely } \\
\text { manner; remains } \\
\text { respectful, calm and } \\
\text { patient in all situations } \\
\text { when assisting } \\
\text { customers }\end{array} & \begin{array}{l}\text { interest in customer } \\
\text { requests; quickly } \\
\text { establishes and } \\
\text { maintains positive } \\
\text { relationships with } \\
\text { customers; shows } \\
\text { respect by remaining } \\
\text { patient, calm and polite }\end{array} & \begin{array}{l}\text { relationships with } \\
\text { customers; is } \\
\text { occasionally indifferent } \\
\text { to customer concerns; } \\
\text { can sometimes be } \\
\text { impatient and lacking in } \\
\text { customers; } \\
\text { inappropriately reacts to } \\
\text { situations rather than } \\
\text { being empathic to the } \\
\text { needs of the customer. } \\
\text { Has displayed multiple } \\
\text { instances of } \\
\text { unprofessional, } \\
\text { disrespectful, abusive }\end{array}
$$ <br>
needs of the customer. <br>
Has displayed <br>
disrespectful behavior <br>
with customers or <br>
coworkers, including but <br>
behavior with coworkers, <br>
which include but not <br>

limited to making\end{array}\right]\)| not limited to being |
| :--- |
| critical of colleagues, |
| leadership, and/or the |
| agency. |
| critical of colleagues, |

## Customer Service - Accessible

| Exceptional Performance | Distinguished Performance | Valued Performance | Satisfactory <br> Performance | Needs Improvement Performance | Unacceptable Performance |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Makes self fully available to the customer in person and over the phone by being flexible with time and schedule in order to provide services and information; finds ways to reduce customer wait times; identifies ways to | Readily available to address customer needs in person or by phone; consistently responds in a prompt manner to customers issues and requests; ensures that customer wait times are reasonable; proactively engages customers and | Is easy for the customer to contact in person or over the phone without difficulty; responds promptly and courteously to customer requests and issues; ensures customer wait times are reasonable; provides helpful | Can normally be contacted in person or over-the-phone; reliably responds to customer requests and issues; does not keep customers waiting longer than appropriate; commonly advises customers of services | Is occasionally difficult to contact in person or over-the-phone; is sometimes slow in responding to customer requests and issues; may keep customers waiting longer than appropriate; doesn't always advise customers | Is continuously difficult to contact in person or over the phone; takes an unreasonably long time to respond to customer requests and issues; fails to address unreasonable customer wait times; fails to make information about |


| improve the accessibility <br> of information and <br> services for the <br> customer | seeks to improve access <br> of information and <br> services | information about <br> services or agency <br> available to the <br> customer | provided by the agency <br> that are available to the <br> customer | of services provided by <br> the agency that are <br> available to the <br> customer |
| :--- | :--- | :--- | :--- | :--- | :--- |

## Customer Service - Responsive

| Exceptional <br> Performance | Distinguished Performance | Valued Performance | Satisfactory <br> Performance | Needs Improvement Performance | Unacceptable Performance |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Regularly updates understanding of customers' needs and quickly seeks out and adapts solutions to changing customer demands; proactively provides information that a customer needs even if the customer does not know exactly what to ask for; anticipates customer needs and resolves issues before situations require action | Anticipates and understands customer needs and/or problems and resolves issues in a timely manner; consistently provides customers with complete and accurate answers to questions and information; ensures customer commitments are met on time and with quality | Confirms and understands customer needs and/or problems then responds to customer thoughts and concerns; answers questions as completely as possible; honors commitments to provide needed services and information and resolves customer issues in a timely manner | Ordinarily understands the needs of the customer; regularly responds to the thoughts and concerns of the customers within an appropriate amount of time; usually provides customers with complete answers or information; typically meets customer commitments and service needs | Occasionally fails to understand the needs of the customer; does not always respond to the thoughts and concerns of the customer in a timely manner; sometimes provides customers with incomplete answers or information; occasionally fails to meet customer commitments and services needed | Consistently fails to confirm or understand customer needs; does not respond to customer needs or provide satisfactory answers to questions; often provides customers with incomplete or inaccurate information; ignores customer requests, does not take accountability for tasks or passes tasks to others, fails to honor commitments to customers in a timely manner |

## Customer Service - Knowledgeable

| Exceptional Performance | Distinguished Performance | Valued Performance | Satisfactory Performance | Needs Improvement Performance | Unacceptable Performance |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Exceeds customer <br> expectations by developing knowledge of how to satisfy a variety of customer needs and resolve customer issues; adds to the customer service knowledge of others in the agency; shows others how to easily navigate the agency's available services and information; readily shares knowledge with others | Demonstrates <br> comprehensible knowledge of information and services provided to customers; provides superior service in understanding and resolving issues; proactively identifies additional resources in satisfying customer needs; shares knowledge with others | Seeks to be trained and informed in order to clearly understand the customers' needs, problems and issues; answers questions in an easy to understand way or identifies a resource that can help the customer; meets customer needs by acting professionally and applying a good working knowledge of available services and information | Demonstrates an understanding of the needs of the customer; answers provided to customers are complete and understandable; identifies additional resources to help customers; demonstrates adequate working knowledge of services | Sometimes fails to <br> demonstrate an understanding of the needs of the customer; answers provided to customers may be confusing or incomplete; occasionally fails to identify additional resources to help customers; sometimes fails to demonstrate working knowledge of services | Consistently <br> demonstrates insufficient understanding of customer needs; does not answer questions in an understandable way or provides inaccurate information; consistently fails in identifying resources that could enhance customers' experiences |

## Teamwork and Cooperation

Cooperates with others to accomplish common goals. Works with employees within and across his/her department to achieve shared goals. Treats others with dignity and respect and maintains a friendly demeanor. Values the contributions of others.

| Exceptional Performance | Distinguished Performance | Valued Performance | Satisfactory <br> Performance | Needs Improvement Performance | Unacceptable Performance |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Frequently uses opportunities to work with others to share organizational knowledge and help others succeed | Proactively works with members of the team to complete goals | Consistently works with others to accomplish goals and tasks | Usually works with others to accomplish goals and tasks | Occasionally works with others to accomplish goals and tasks, although tends to complete projects individually | Tends to isolate him/herself from others while working toward team goals and objectives |
| Actively seeks to eliminate "cliques" and assists in problem solving so that all team members can be included in work processes | Demonstrates respect, professionalism and courtesy to team members and actively shows value and appreciation for the input of others | Treats all team members with a respect and acts is a professional manner; supports team despite different points of view or setbacks | Demonstrates interest and respect towards other members of the team; cooperates with group | Occasionally demonstrates lack of interest and respect towards other members of the team; lacks engagement with the team | Treats other team members with hostility or indifference; isn't engaged with the team and group goals |
| Builds loyalty among other team members and departments across the agency; promotes the agency as a team; incorporates others' views to resolve issues | Honors commitment to teammates and is open to incorporating others' views to resolve a situation; promotes inclusion in the group | Considers the views of other people (and departments, if relevant) when analyzing a situation or developing a solution | Open to others' viewpoints when analyzing a situation or developing a solution | Is occasionally resistant to others' viewpoints when analyzing a situation or developing a solution; lacks inclusion of the group | Rarely accepts or considers others' views when analyzing a situation or developing a solution; isolates from the team |
| On a continuous basis, provides guidance to others as they work through conflicts and disagreements so they can become better "team players" | Initiates interaction with all teammates and others; consistently works well with others | Works well with a variety of different people; rarely encounters someone he/she cannot work effectively with on a task/project | Generally, works well with others who have different viewpoints or perspectives | Sometimes has difficulty working well with others who have different viewpoints or perspectives. Has displayed disrespectful behavior with | Displays disrespect and a negative attitude towards others and is not generally regarded as a "team player". Has displayed multiple instances of |


|  |  |  |  | coworkers, including but not limited to being critical of colleagues, leadership, or the agency. | unprofessional, disrespectful, abusive and/or harassing behavior with coworkers, which include but not limited to making comments that are critical of colleagues, leadership, or the agency. |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Facilitates communication between others experiencing conflict who have previously been unable to solve problems | Continuously communicates in a manner that helps resolve interpersonal/team conflicts and problems | Regularly initiates communication to help solve interpersonal/team conflicts and problems | More often than not initiates communication to resolve problems within the team | Occasionally initiates communication to resolve problems within the team; sometimes resistant to resolving problems within the team | Usually waits for others to solve interpersonal/team conflicts and problems, often resistant to resolving problems with the team |
| Volunteers on committees that are outside typical job responsibilities; exceeds the expectations of his/her job in participating in agency initiatives and programs | Frequently attends agency and department meetings, activities and events based on their own initiative; encourages others to attend | Consistently attends and actively participates in agency, and department meetings, activities, and events when asked or required | Usually attends and participates in meetings, activities and events within agency or department | Occasionally attends and participates in meetings, activities and events within agency or department when required | Rarely participates in agency and department meetings, activities, and events when required |
| Proactively works with team members to improve team collaboration and functioning on a continuous basis | Frequently provides feedback focused on improving the working relationship of the team to increase progress | Regularly provides feedback to improve team collaboration and functioning on a continuous basis | Typically provides feedback to team members | Sometimes is unwilling to provide feedback to team members | Provides inconsistent feedback with members of the team; is not actively engaged in the team |

## Accountability

Accepts full responsibility for self and contribution as a team member. Displays a strong commitment to organizational success. Demonstrates a commitment to delivering on his/her duties and responsibilities. Requests and uses leave in accordance with policies and procedures. Notifies supervisor directly if an unscheduled absence is necessary. Arrives at and leaves workstation per approved schedule. Observes rules concerning work schedules, breaks, and lunch
periods.

| Exceptional Performance | Distinguished Performance | Valued Performance | Satisfactory Performance | Needs Improvement Performance | Unacceptable Performance |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Exceeds his or her commitment to others by frequently delivering work early | Consistently meets deadlines and commitments to others; often in advance of deadlines | Follows through and meets commitments to others on time | Usually, honors commitments to others and delivers on commitments on time | Occasionally does not meet commitments to others or delivers on commitments late | Does not meet commitments to others and does not deliver on commitments |
| Performs in accordance with the agency values and maintains his/her ethical principles even in the most challenging circumstances | Consistently holds oneself accountable for making decisions and addressing unethical behavior; stands behind his/her ethical principles in the face of conflict | Holds self and others accountable for making principled decisions; addresses unethical behaviors | Demonstrates accountability in making decisions; seems comfortable addressing unethical behavior | Occasionally demonstrates a lack of accountability in making decisions; is uncomfortable addressing unethical behavior | Consistently demonstrates lack of accountability in making decisions; does not follow the rules and procedures when faced with pressure |
| Generates enthusiasm among team members for accomplishing shared goals; elevates the team and ensures success | Consistently commits to goals and encourages team members to become involved in achieving agency objectives | Commits to the agency goals and frequently finds ways to get team members more involved toward accomplishing agency objectives | Engages in team performance; provides support to team members to improve performance | Is reluctant to engage in success of team performance; frequently does not support team goals | Fails to take ownership of personal or team performance; does not support team goals |
| Holds a strong commitment to exceeding the agency and public's | Initiates responsibility and demonstrates consistency in meeting | Takes his/her responsibilities seriously and consistently meets the expectations for | Demonstrates awareness of the importance of his/her responsibilities and the | Is not always aware of the importance of his/her responsibilities and the connection | Dismisses the importance of his/her responsibilities and the connection between |


| expectations for how <br> the agency should <br> provide service to its <br> customers | job and customer <br> expectations | quality, service, and <br> professionalism | connection between the <br> job and customer or <br> agency expectations | between the job and <br> customer or agency <br> expectations |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Consistently presents <br> him/herself as a <br> polished professional <br> who exemplifies success <br> and credibility; inspires <br> others to be more <br> professional | Consistently presents a <br> calm, competent, and <br> professional image to <br> the customer and other <br> employees | Almost always displays a <br> calm, competent and <br> professional image to <br> the customer and other <br> employees | Presents a professional <br> image to the customer <br> and other employees | Occasionally does not <br> present a professional <br> image to the customer <br> and other employees | Fails to present <br> him/herself in a way <br> that is consistent with <br> the image the agency <br> wants to portray and <br> the agency mission and <br> values |

## Accountability - Attendance

| Exceptional Performance | Distinguished Performance | Valued Performance | Satisfactory Performance | Needs Improvement Performance | Unacceptable Performance |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Requests and uses all leave in accordance with policies and procedures and develops a plan to ensure continuity and/or services and achievement of all work deadlines during absence; remains flexible in taking discretionary leave to accommodate business needs; is mindful of business needs and demands and if approved, is willing to work outside of their | Requests and uses all leave in accordance with policies and procedures and requests leave far enough in advance to allow for necessary adaptions to be made in their absence; develops plan to ensure continuity and/or services and achievement of all work deadlines during absence | Requests and uses all leave in accordance with policies and procedures and requests leave far enough in advance to allow for necessary adaptions to be made in their absence | Requests and uses all leave in accordance with policies and procedures; submits written request in advance for approval of non-emergency leave and to earn overtime/comp time; notifies supervisor directly if an unscheduled absence is necessary; has not received unapproved leave without pay | Is not consistent with requesting and using leave in accordance with policies and procedures; employee has been counseled regarding issues with attendance; Is not consistent in submitting written request in advance for approval of nonemergency leave and to earn overtime/comp time; not consistent in notifying supervisor of unscheduled absences; or has received | Fails to request and use leave in accordance with policies and procedures; employee has been counseled on many occasions regarding issues with attendance; Fails to submit written request in advance for approval of nonemergency leave and to earn overtime/comp time; does not directly notify supervisor of unscheduled absences; and has received |


| normal schedule to <br> accommodate needs |  | unapproved leave <br> without pay |
| :--- | :--- | :--- | :--- | :--- |

Accountability - Punctuality

| Exceptional Performance | Distinguished Performance | Valued Performance | Satisfactory <br> Performance | Needs Improvement Performance | Unacceptable Performance |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Unfailingly arrives at and leaves workstation per approved schedule; and if running late contacts supervisor well in advance of expected time of arrival to advise of late arrival so alternate accommodations can be made to meet agency needs | Consistently arrives at and leaves workstation per approved schedule; and if running late contacts supervisor before expected time of arrival to advise of late arrival or request approval of leave | Regularly arrives at and leaves workstation per approved schedule; and if running late contacts supervisor at or before expected time of arrival to advise of late arrival or request approval of leave | Regularly arrives at and leaves workstation per approved schedule | Is not consistent arriving at and leaving workstation per approved schedule; employee has been counseled on issues with punctuality | Seldom arrives at or leaves workstation per approved schedule; employee has been counseled on several occasions regarding issues with punctuality |
| Unfailingly observes rules concerning work schedules, breaks, lunch periods; and if running late from break contacts supervisor before expected arrival to advise of late arrival or request approval of leave; remains flexible in arrival/departure times for lunch and break periods to | Consistently observes rules concerning work schedules, breaks, lunch periods; and if running late from break contacts supervisor before expected arrival to advise or late arrival or request approval of leave | Regularly observes rules concerning work schedules, breaks, lunch periods; and if running late from break contacts supervisor at or before expected arrival to advise or late arrival or request approval of leave | Regularly observes rules concerning work schedules, breaks and lunch periods | Is not consistent observing rules concerning work schedules, breaks and lunch periods; if running late occasionally fails to notify supervisor at or before expected time of arrival | Seldom observes rules concerning work schedules, breaks and lunch periods; if running late consistently fails to notify supervisor at or before expected time of arrival |


| accommodate agency <br> needs |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Consistently arrives to <br> meetings and events in <br> advance of scheduled <br> time to prepare and <br> assist if needed; actively <br> contributes to meeting, <br> if late contacts meeting <br> host in advance to <br> inform them of late <br> arrival | Frequently arrives to <br> meetings and events in <br> advance of scheduled <br> time to prepare; actively <br> participates in meeting, <br> if late contacts meeting <br> host in advance to <br> inform them of late <br> arrival | Arrives to meetings and <br> events at scheduled <br> time; is prepared to <br> participate in meeting, if <br> late contacts meeting <br> host or attendee to <br> inform them of late <br> arrival | Arrives to meetings and <br> events at scheduled <br> time | Is not consistent arriving <br> to meetings and events <br> at scheduled time |
| Seldom arrives to <br> meetings and events at <br> scheduled time |  |  |  |  |

## Adaptability

Demonstrates ability to adjust readily to different conditions. Adjusts to change and different ways of doing things quickly and positively. Does not shy away from addressing setbacks or concerns. Deals effectively with a variety of people and situations. Appropriately modifies thinking or approach as the situation changes.

| Exceptional Performance | Distinguished Performance | Valued Performance | Satisfactory Performance | Needs Improvement Performance | Unacceptable Performance |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Anticipates and changes strategy before the current method proves to be ineffective; anticipates issues or concerns in advance and makes proper adjustments to fit agency needs | Responds quickly to changing priorities, adjusting schedules, tasks, and priorities with ease; considers issues or concerns in advance | Willingly adjusts schedules, tasks, and priorities when necessary; promptly responds to changing priorities | More often than not responds appropriately to changing priorities | Occasionally slow to respond to changing priorities | Responds slowly to changing priorities |
| Helps others recognize when their current way of working is no longer effective; continually searches for more efficient and effective ways to do things | Proactively searches for better ways to do things; consistently recognizes when the current way is no longer effective; initiates the necessary steps to meet new standards | Consistently recognizes when changing customer or organizational expectations require new approaches and takes the steps to meet new standards | Usually recognizes when changing customer or organizational expectations require new approaches and takes steps to meet new standards | Rarely recognizes when changing customer or organizational expectations require new approaches and rarely takes steps to meet new standards | Continues to do his/her work the same way regardless of changes in customer requirements or organizational processes ; does not recognize when changes are required |
| Readily accepts and commits to change; encourages others to commit to change initiatives by sharing the expected benefits and how he/she can make modifications to work processes | Proactively seeks out change; accepts changes in work processes readily with an optimistic attitude and perspective of the expected benefits | Adapts to change by accepting changes in work processes readily and with an optimistic attitude and perspective of the resulting benefits | Adapts to change by accepting changes in processes | Rarely adapts to change and is resistant to changes in processes | Fails to adapt to change by accepting new processes; talks about commitment to change initiatives but does not demonstrate it in his/her behaviors |


| Helps others work through how to effectively adapt to different situations when under stress or pressure | Consistently adapts and remains effective even when faced with ongoing change and under stressful conditions | Adapts to different situations even when under stress or pressure | Usually adapts to different situations when under stress or pressure | Has difficulty adapting to different situations especially when under stress or pressure | Fails to adapt and adjusts effectively to different situations; conveys a rigid demeanor when under stress or pressure |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Encourages others to work through situations or issues involving ambiguity or setbacks by systematically evaluating options and establishing appropriate action plans | Proactively and effectively works through situations or issues involving ambiguity or setbacks by systematically evaluating options and establishing appropriate action plans | Frequently works through situations or issues involving ambiguity or setbacks by systematically evaluating options and establishing appropriate action plans | Typically works through situations or issues involving ambiguity or setbacks by evaluating options and establishing action plans | Struggles to work through situations or issues involving ambiguity or setbacks by evaluating options and establishing action plans | Tends to become overwhelmed when faced with situations or issues involving ambiguity and/or setbacks and fails to make necessary adjustments |

## Professional Development

Demonstrates a commitment to professional development by proactively seeking opportunities to develop new capabilities, skills, and knowledge. Acquires the skills needed to continually enhance his/her contribution to the organization and to his/her respective profession.

| Exceptional Performance | Distinguished Performance | Valued Performance | Satisfactory Performance | Needs Improvement Performance | Unacceptable Performance |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Frequently seeks out and engages in continuous learning; encourages others to seek out continuous learning opportunities; shares information and skills gained from own efforts with others | Frequently seeks out and engages in continuous learning opportunities that develop self, skills and capabilities in technical and functional areas | Regularly engages in continuous learning opportunities to further develop skills and capabilities in technical and functional areas | Occasionally engages in learning opportunities to further develop skills and capabilities in technical and functional areas. Completes all assigned annual training requirements for the performance year by the due date given. | Rarely engages in learning opportunities to further develop skills and capabilities in technical and functional areas. Does not complete all assigned annual training requirements for the performance year by the due date given. | Fails to take advantage of learning opportunities to further develop skills and capabilities. Does not complete any assigned annual training requirements for the performance year. |
| Encourages others to incorporate feedback from co-workers and customers to enhance personal performance | Proactively requests feedback from coworkers and customers and uses it to enhance personal and team performance | Uses feedback from coworkers and customers to find ways to enhance personal performance | Attempts to use feedback from coworkers and customers to enhance personal performance | Rarely uses feedback from co-workers and customers to enhance personal performance | Ignores feedback from co-workers and customers or becomes defensive; does not use feedback to improve performance |
| Actively seeks guidance and feedback from others and incorporates recommendations to build on strengths and development areas; Provides coaching to others to help them leverage their strengths and effectively develop | Proactively asks for feedback from others and incorporates feedback into his/her assessment of strengths and development needs; builds on strengths and addresses critical deficiencies | Accurately identifies his/her own strengths and development needs, leverages strengths, and takes action to develop areas that can be improved | Works to identify his/her strengths and development needs, once identified usually works to address them | Is hesitant to identify his/her strengths and development needs; once identified is reluctant to address them | Fails to recognize his/her own strengths and development needs and does not seek ways to address those needs |


| in areas where improvement is needed |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Assumes leadership roles in professional associations; encourages others to participate; actively grows and maintains relationships with other experts in his/her field | Participates in professional associations to ensure he/she is available to others in his/her field of expertise | Takes part in professional associations to maintain a current knowledge base and relationships with others in his/her field | Usually takes part in professional associations to maintain a current knowledge base in his/her field | Occasionally takes part in professional associations to maintain a current knowledge base in his/her field | Does not participate in professional associations to maintain a current knowledge base; does not maintain ties with other professionals in his/her field |
| Continuously stays current on best practices; shares new knowledge regarding professional standards with others to ensure they are also able to contribute new ideas | Proactively looks for ways to update his/her professional knowledge to stay current on best practices; eager to apply new trends to his/her work | Updates professional knowledge and skills on a regular basis to stay current and apply new trends or best practices to his/her work | Usually updates professional knowledge and stays current with best practices | Occasionally updates professional knowledge; is sometimes behind on trends in his/her field of expertise | Allows professional knowledge to become antiquated; does not keep up with best practices or trends in his/her field of expertise |
| Continuously <br> participates and supports the performance management process; helps others enhance experience with performance management process by coaching them through the process | Frequently participates and displays support for the performance management process; proactively seeks opportunities to improve performance through learning opportunities | Actively participates in the performance management process, including improving performance through learning and development opportunities | Follows the steps in the performance management process and seems committed to making the process work for himself/herself | Has difficulty following the steps in the performance management process and does not demonstrate commitment to making the process work for himself/herself | Doesn't follow the required steps in the performance management process |

## Communication

Respectfully listens to others to gain a full understanding of issues. Presents information in a clear and concise manner, orally and in writing, to ensure others understand his/her ideas. Appropriately adapts his/her message, style, and tone to accommodate a variety of audiences.

| Exceptional Performance | Distinguished Performance | Valued Performance | Satisfactory Performance | Needs Improvement Performance | Unacceptable Performance |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Actively listens and considers others; presents an open and accepting persona that allows even the most reluctant person to express his/her views and ideas | Effectively listens and empathizes with others; respectful of other views and insights | Actively listens to coworkers and customers; considers other ideas and views to gain a better understanding | Does not talk over others; considers other ideas; is willing to consider the views and insights of others | Occasionally talks over others; has difficulty considering other ideas; may be unwilling to consider the views and insights of others | Regularly talks over others; demonstrates an unwillingness to listen to others and is stubborn in holding on to his/her own perspective without considering other people's views and insights |
| Effectively and <br> consistently <br> comprehends and interprets written and oral information and direction; assists others in comprehending written and oral information and directions so they can take appropriate action | Effectively and consistently comprehends and interprets written and oral information and direction; helps others to do the same | Comprehends and accurately interprets written and oral information and direction and takes appropriate action | Accurately interprets written and/or oral information leading to appropriate action | Occasionally misinterprets written and/or oral information which may lead to inappropriate action | Takes inappropriate action because he/she misinterprets written and/or oral information and directions |
| Encourages an open exchange of ideas and different points of view; communicates honestly | Proactively initiates consistent and direct communication and an | Consistently and accurately communicates intentions, ideas and | Clearly communicates intentions, ideas and feelings | Inconsistently communicates intentions, ideas and feelings | Frequently conceals information or hold ideas rather than sharing |


| in a non-threatening <br> manner | exchange of ideas and <br> points of view | feelings openly and <br> directly |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Delivers accurate, clear, <br> and concise messages <br> that inform and <br> frequently persuade <br> others to take action | Consistently delivers <br> accurate, clear and <br> concise messages orally <br> and/or in writing to <br> effectively inform others | Strives to deliver <br> accurate and clear <br> messages orally and/or <br> in writing to effectively <br> inform others | Listens attentively to <br> others and uses <br> questions to confirm <br> understanding | Doesn't consistently <br> listen attentively to <br> others or use questions <br> to confirm <br> understanding | Frequently fails to listen <br> to others or confirm <br> understanding |
| Demonstrates a keen <br> ability to recognize <br> when others are having <br> difficulty understanding <br> his/her messages and <br> adapts style <br> appropriately | Actively listens and <br> ensures others <br> understand his/her <br> message; engages <br> others to confirm <br> understanding | Listens attentively to <br> others and actively asks <br> questions to confirm <br> understanding and <br> avoid <br> miscommunications | Communications, both <br> written and/or oral, are <br> clear and easy to <br> understand | Communications, both <br> written and/or oral, are <br> sometimes unclear or <br> confusing | Develops written and/or <br> oral communications <br> that are confusing, fails <br> to relay critical <br> messages, and/or <br> misrepresent the facts |
| Anticipates the needs of <br> diverse audiences <br> and/or complex <br> situations; readily <br> adjusts own <br> communication style <br> accordingly | On most occasions, <br> anticipates the needs of <br> diverse audiences <br> and/or complex <br> situations; adjusts own <br> communication style <br> accordingly | Consistently adapts to <br> the needs of the <br> audience and situation <br> to ensure his/her <br> message is understood | Adjusts communication <br> style to the audience or <br> situation | Often has difficulty <br> adjusting <br> communication style to <br> the audience or | Assumes others <br> understand what he/she <br> is trying to <br> communicate and <br> moves forward in |
| his/her communications |  |  |  |  |  |
| without confirming |  |  |  |  |  |
| understanding |  |  |  |  |  |

## Leadership Competencies- Team Leadership

Effectively manages and guides group efforts. Tracks team progress, adequately anticipates issues, and adjusts as needed to achieve team goals. Provides appropriate feedback concerning group and individual performance, including areas for improvement.

| Exceptional Performance | Distinguished Performance | Valued Performance | Satisfactory Performance | Needs Improvement Performance | Unacceptable Performance |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Encourages a sense of mutual accountability in team settings that motivates individuals to do his/her best for each other and to exceed goals | Supports team members' efforts to define goals; plans ways to achieve desired results, and outline expectations for how team members will work together | Consistently involves team members in defining ways to achieve desired results and defining expectations about how team members will work together | Involves team members in defining goals and planning ways to achieve desired results | Usually involves his/her team in defining goals and planning ways to achieve team success | Fails to involve his/her team in defining goals and planning the ways to achieve team success |
| Identifies the most important priorities for the team and focuses attention effectively; continuously sets and evaluates goals for the team; effectively communicates individual accountabilities | Consistently sets and evaluates goals for the team; anticipates issues and concerns associated with individual accountabilities for goals and proactively addresses those | Sets and communicates clear goals for the team up front; clearly communicates departmental and individual goals and accountabilities | Sets goals for the team, and consistently communicates individual accountabilities toward reaching those goals | Does not consistently set goals for the team; or sets goals for the team, but does not communicate individual accountabilities toward reaching those goals | Does not set goals for the team; or sets goals for the team but does not adequately communicate those goals to everyone |
| Consistently monitors performance and provides clear updates; Provides direction to less experienced team leaders on how to monitor the team without interfering with progress | Involves team in monitoring their own performance and in providing project updates to stakeholders (e.g., customers, peers, supervisor) on a regular basis and/or when asked | Monitors team performance continuously and provides "real time" project updates to stakeholders (e.g., customers, peers, supervisor) | Monitors team performance and provides project updates to stakeholders (e.g., customers, peers, supervisor) | Monitors team performance, but doesn't consistently provide project updates to stakeholders (e.g., customers, peers, supervisor) | Doesn't monitor team performance toward reaching its goals; is unable to provide updates to stakeholders (e.g., customers, peers, supervisor) when asked |


| Identifies underlying performance issues among team members and delivers highly insightful feedback; provides frequent and candid performance feedback | Provides frequent and candid performance feedback to team members; is effective in presenting feedback regardless of how it will be received | Provides meaningful feedback to team members to keep them on track toward common goals | Gives performance feedback to employees; is comfortable presenting feedback that will not be wellreceived | Gives infrequent performance feedback to employees; uncomfortable presenting feedback that will not be wellreceived | Fails to provide feedback to team members; avoids presenting feedback that will not be wellreceived |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Provides effective coaching and mentoring to employees; effectively gives constructive feedback even when the message is extremely difficult to deliver | Involves team members in identifying their strengths and development needs on a regular basis; helps employees focus on building on their strengths | Consistently provides meaningful feedback regarding both strengths and development needs on a regular basis; appropriately balances positive and negative messages | Provides feedback to employees on strengths and development needs | Rarely provides feedback to employees on development needs | Fails to provide feedback to employees on development needs; may present messages that are overly harsh or critical |
| Encourages team members to develop their ability to anticipate problems by leveraging their past experiences so they can work more independently | Involves team members in identifying possible problems and barriers and possible ways to successfully navigate around them | Uses past experience to anticipate possible problems and coach team members on how to successfully navigate around them | Anticipates potential problems and is successful in navigating around them | Rarely anticipates potential problems and is sometimes successful in navigating around them | Fails to anticipate the most obvious potential problems and/or fails to help team members overcome roadblocks as they occur |

## Leadership Competencies-Change Management

Identifies, plans, implements, and supports changes that are aligned with the organization's vision and values. Develops innovative approaches to address problems. Leads continuous improvement in programs and processes. Leads effective and smooth change initiatives across the organization. Is a visible role model for others.

| Exceptional Performance | Distinguished Performance | Valued Performance | Satisfactory Performance | Needs Improvement Performance | Unacceptable Performance |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Persistently challenges the status quo to identify areas for improvement others may have overlooked; persistently takes action to improve efficiency and quality of work | Consistently challenges the status quo to identify areas for improvement; consistently looks for ways to improve the efficiency or quality of work | Continuously looks for ways to improve the efficiency or quality of work and/or services by seeking employee input | Looks for ways to improve efficiency or quality of work and/or services | In most situations, maintains the status quo. Occasionally researches ways to improve efficiency or quality of work | Maintains the status quo |
| With employee and stakeholder input develops new practices or processes to increase the quality and /or efficiency of work and/or services | Builds upon existing practices or processes to new work situations, resulting in higher quality work products or greater efficiency | Applies existing practices or processes to new work situations, resulting in higher quality work products or greater efficiency | Supports and implements wellsupported risk taking or change | Is hesitant to implement well-supported risk taking or change | Is resistant to wellsupported risk taking or change |
| Consistently develops and promotes new ideas; actively involves relevant stakeholders on a regular basis to ensure ideas are refined and able to be adopted | Regularly develops and promotes new ideas; frequently involves relevant stakeholders to ensure ideas are able to be adopted | Develops and introduces new ideas; involves relevant stakeholders on a regular basis for feedback and new ideas | Develops and introduces new ideas to address problems | Rarely introduces new ideas to address problems | Does not develop innovative approaches to address problems |
| Energizes others to generate support among coworkers for | Generates support for newly proposed | Generates support for newly proposed | Recognizes when newly proposed approaches are effective | Inconsistently recognizes when newly | Does not recognize when newly proposed approaches are effective |


| effective ideas and concepts | approaches and concepts; collects feedback to refine his/her ideas | approaches and concepts |  | proposed approaches are effective |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Manages change exceptionally well; exceeds implementation requirements and exceeds expectations on other objectives | Manages change exceptionally well; exceeds implementation expectations | Shows enthusiasm and confidence in new ideas; manages change well | Shows enthusiasm and confidence in new ideas | Has a tendency to implement ideas without involving appropriate stakeholders | Fails to involve appropriate stakeholders when presenting new ideas |
| Coaches others on strategies for evaluating and embracing innovative change initiatives | Achieves individual and team excellence by empowering employees and embracing change initiatives | Implements changes successfully within established timeframes and without disrupting progress toward other objectives | Generates support among employees and coworkers for change initiatives | Only supports change when the outcome is of little or no consequence to oneself | Fails to communicate support for a change initiative and does not show enthusiasm, confidence and belief in the change through one's actions |

## Leadership Competencies- Talent Management

Clearly establishes and communicates expectations and accountabilities. Monitors and evaluates performance. Completes required performance evaluation system trainings, meetings, and documentation. Provides effective feedback and coaching. Identifies development needs and helps employees achieve optimal performance and gain valuable skills that will translate into strong performance.

| Exceptional <br> Performance | Distinguished Performance | Valued Performance | Satisfactory <br> Performance | Needs Improvement Performance | Unacceptable Performance |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Clearly establishes organizational and individual goals; directs individuals to focus on the most vital organizational goals to maximize personal success within the organization; actively engages team in goals | Clearly establishes organizational and individual goals; anticipates issues and concerns associated with individual accountabilities for goals and proactively addresses those; clearly communicates goals to the team | Establishes organizational and individual goals and communicates goals to the team; anticipates issues and concerns associated with individual accountabilities for goals | Establishes organizational and individual goals; clearly communicates organizational and individual goals and accountabilities | Establishes organizational and individual goals, but doesn't consistently communicate individual accountabilities toward reaching those goals | Fails to establish organizational and individual goals and does not establish or communicate individual accountabilities toward reaching those goals |
| Consistently monitors employee progress and proactively makes and anticipates adjustments in resource allocations; proactively removes barriers to help accomplish team and individual goals | Regularly monitors employee progress and makes adjustments in resource allocations as needed; removes barriers to help accomplish team goals | Monitors employee progress and makes adjustments in resource allocations as needed; ensures adequate resources are provided for employees | Provides adequate resources for employees to accomplish their goals up front and upon request of employees; attempts to remove barriers to help accomplish team goals | May need reminders or assistance to provide employees with the resources needed to accomplish their goals; doesn't consistently recognize barriers to goal accomplishment | Consistently fails to provide employees with the resources they need to accomplish their goals |
| Frequently monitors performance measures and provides updates to management; gives frequent and candid | Frequently monitors performance measures; provides frequent and candid performance feedback and coaching | Regularly monitors relevant performance measures; gives candid performance feedback and coaching to | Monitors performance measures: gives performance feedback on how employees are meeting expectations | Rarely monitors performance results, may have difficulty identifying the measures to monitor; | Does not monitor performance measures on a regular basis and is slow to confront or |

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| performance feedback and coaching; takes resolute action against under- performers | to all employees; consistently takes action on under-performers | employees; takes action on under-performers |  | gives infrequent performance feedback to employees; occasionally fails to take action on underperformers | address underperformers |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Follows and provides guidance to others on processes and procedures of the performance management program; completes and actively references all performance related trainings and tools; actively encourages others to participate in performance management process | Follows processes and procedures of the performance management program; completes and references all performance related trainings and tools; actively encourages employees to participate in the performance management process | Follows processes and procedures of the performance management program; completes and references required performance related trainings and tools | Follows processes and procedures of the performance management program; completes required performance related trainings | Does not consistently follow the processes and procedures of the performance management program; does not complete all required performance related trainings | Fails to follow the processes and procedures of the performance management program; does not complete any of the performance required trainings |
| Provides ongoing coaching to individuals and teams; inspires others to strengthen their coaching skills to drive overall organization objectives | Consistently coaches individuals and teams to strengthen their performance | Regularly coaches individuals and teams to strengthen their performance | More often than not coaches individuals and teams to strengthen their performance | Rarely coaches individuals and teams to strengthen their performance | Fails to take responsibility for coaching and developing others |
| Identifies patterns in employee behavior that indicate development needs across the organization and identifies ways to | Actively encourages employees to identify their individual development needs with input from manager and others and | Takes an active role in identifying and supporting individual employee development needs; encourages employees to identify | Takes an active role in identifying individual employee development needs and finding ways to address them | Rarely makes resources available to employees to support their development needs, and doesn't consistently | Leaves the responsibility for identifying development opportunities to employees without taking an active role |

$\left.\begin{array}{|l|l|l|l|l|l|}\hline \begin{array}{l}\text { systemically enhance } \\ \text { the skills of agency } \\ \text { employees }\end{array} & \begin{array}{l}\text { partners with the } \\ \text { employee to find ways } \\ \text { to address identified } \\ \text { needs }\end{array} & \begin{array}{l}\text { their individual } \\ \text { development needs } \\ \text { with input from } \\ \text { manager and others }\end{array} & \begin{array}{l}\text { take an active role in } \\ \text { the process }\end{array} \\ \hline \begin{array}{l}\text { Celebrates expected } \\ \text { results and behaviors } \\ \text { through creative and } \\ \text { effective means to } \\ \text { motivate employees; } \\ \text { consistently retains high } \\ \text { performers through } \\ \text { recognition of } \\ \text { accomplishments and } \\ \text { development or career } \\ \text { opportunities }\end{array} & \begin{array}{l}\text { Acknowledges and } \\ \text { celebrates employee } \\ \text { accomplishments in a } \\ \text { manner consistent with } \\ \text { employee preferences; } \\ \text { retains high performers } \\ \text { through recognition of } \\ \text { accomplishments and } \\ \text { development or career } \\ \text { opportunities }\end{array} & \begin{array}{l}\text { Acknowledges and } \\ \text { celebrates employee } \\ \text { accomplishments in a } \\ \text { manner consistent with } \\ \text { employee preferences; } \\ \text { retains high performers } \\ \text { through recognition of } \\ \text { accomplishments }\end{array} & \begin{array}{l}\text { Notices and shows } \\ \text { appreciation when } \\ \text { expected results and } \\ \text { behaviors are realized }\end{array} & \begin{array}{l}\text { Rarely notices and } \\ \text { shows appropriate } \\ \text { appreciation when } \\ \text { expected results and } \\ \text { behaviors are realized }\end{array} \\ \text { positive contributions }\end{array}\right\}$

